

PRASUMA®

HORECA BROCHURE

ABOUT PRASUMA

PRASUMA is India’s finest Food brand with over 40 years of expertise. As the pioneer of the **Fresh & Chilled Deli Meats** and **Ready to Cook Momos** segment, Prasuma has earned a reputation for product and service excellence among top modern retail outlets, restaurants, chefs and most importantly consumers globally.

We are a family of passionate foodies. At our family table, we always had the best, handpicked ingredients and the tastiest, recipes – some passed down from generation to generation. Our aim is to make your life delicious everyday!

No. 1
Frozen Momo
brand in India

Most Loved
Momo brand
in India

100 Million
Momos sold
last year

OUR HERITAGE
DATES BACK TO 1985

1985

Prasuma sets up shop!

1995

Leading supplier to 5-star hotels and restaurants.

2000

Introduced Fresh & Chilled Deli Meats in India.

2003

No. 1 brand in the Fresh & Chilled Deli Meats category.

2018

Disrupt Frozen category with launch of Frozen Momos.

2021

Expansion into a new category of Frozen Bao Buns.

2024

First in India to launch Frozen Non-Veg Pizzas & Korean Fried Nuggets!

2025

Partnering with ITC.



1st Indian food brand to win

International Taste Award 2024

Chosen by World's Top 200 Chefs



THE PERFECT PARTNER FOR YOUR BUSINESS

At Prasuma, we don't just meet expectations, we set new standards of excellence.

- **Cold Chain Distribution System** - State-of-the-art facilities across metros
- **Innovative Product Launches** - To help your business thrive

• **Our Certifications** -



1000+
happy
businesses



100+
products



120+
cities



50,000+sq.ft. across
four manufacturing
facilities



THE PRASUMA ADVANTAGE

- ✓ Quick meal preparation
- ✓ Consistent high quality & taste
- ✓ Controlled portion to manage cost
- ✓ Lower food wastage
- ✓ Fresh tasting, no frozen smell or taste



INDIA'S FAVOURITE MOMOS/GYOZAS/ DUMPLINGS



Crafted with a treasured family recipe that has been perfected over generations, our **Momo Range** is Prasuma's take on India's favourite snack. They're a preferred partner for a quick snack or even a meal.

Spice up your menu with the dynamic flavours of our Momos

- Made with fresh Chicken & Vegetables
- No Preservatives, No MSG
- Consistent filling, flavour & texture
- Freshly made taste



Flavour packed recipes to try with Prasuma Momos



Add Gravy to make Makhani, Schezwan or Chilli Momos



Marinate & Tandoor to make Tandoori, Afghani Momos



Add to Soup to make Jhol Momos or Wonton Soup



Pan Fry to make Gyoza

OUR MOMO RANGE



CHEF MOMO - VEG

Luscious paneer paired with farm-fresh veggies, encased in a thin wrapper.

1Kg (20g/50 Pc)

NEW



CHEF SPECIAL MOMO - VEG

A classic recipe with farm-fresh vegetables in a light, delicate wrapper.

500g (25g/20 Pc)



CHEF PERI PERI VEG

Crafted with farm-fresh veggies, premium ingredients & a classic Peri Peri spice.

1Kg (20g/50 Pc)



CLASSIC VEG

Classic Darjeeling style made with fresh, crunchy cabbage & veggies in a delicate wrapper.

600g (20g/30 Pc)



VEGETABLE & PANEER

Made from wholesome vegetables & paneer, packed with refined flavours.

600g (20g/30 Pc)



CHEESY SPICY VEG

A delicate wrapper holds gooey cheese, chillies & sweet bites of corn in this all-time favourite.

600g (20g/30 Pc)



CHEF MOMO - CHICKEN

Made with high-quality chicken chunks & only the best ingredients.

1Kg (20g/50 Pc)

NEW



CHEF SPECIAL MOMO - CHICKEN

Crafted from the finest cuts of Chicken, wrapped in a light, delicate casing.

500g (25g/20 Pc)



ORIGINAL CHICKEN

A classic recipe featuring the best cuts of quality chicken in a delicate wrapper.

600g (20g/30 Pc)



SPICY CHICKEN

High quality chicken, the choicest cuts & a kick of spice, a crowd pleaser.

600g (20g/30 Pc)



CHEF PERI PERI CHICKEN

Made with best cuts of juicy chicken & an abundance of Peri Peri spice.

1Kg (20g/50 Pc)



CHEESE & CHICKEN

Made with fresh chicken and loaded with gooey cheese.

600g (20g/30 Pc)

NEW LAUNCH



CRUNCHY (KURKURE) VEG

Fresh vegetables wrapped in a thin & crispy wrapper for the most satisfying crunch.

1Kg (30g/33 Pc)



TANDOORI VEG

Juciy Momos filled with fresh veggies and a light chargrilled tandoor flavour.

1Kg (25g/40 Pc)



CRUNCHY (KURKURE) CHICKEN

Tender pieces of meat in a thin crispy shell, giving a delightful crunch in every bite.

1Kg (30g/33 Pc)



TANDOORI CHICKEN

Delicately wrapped chicken mince, hinting at smokiness & bursting with tandoori flavours.

1Kg (25g/40 Pc)

WHY MACHINE-MADE MOMOS ARE BETTER THAN HANDMADE

- **HYGIENIC MOMOS, EVERY TIME** – Made in a hygienic & controlled environment with minimal human handling.
- **COOKS UNIFORMLY, EVERY TIME** – Uniform size, shape, and weight, essential for portion control and quick service.
- **CONSISTENT CUSTOMER EXPERIENCE** – Consistent quality in every bite, with the same filling-to-wrapper ratio in every Momo.
- **AS YOUR BUSINESS SCALES, WE GROW WITH YOU** – Our scalable production makes it easy to deliver large volumes.

While the process is automated, the recipes remain authentic - crafted using our time-tested fillings and carefully developed wrappers for that signature Prasuma taste.



SOFT, FLUFFY, DELICIOUS BAOS



First time in India! Made with fresh, high-quality ingredients, these soft Baos are a standout across formats. **Quick to prep | Easy to store | Consistent in size, taste, & quality.**



SPICY VEG BAO

Farm fresh veggies tossed in a spicy sauce encased in a fluffy, cloud like Bao.

500g (10 Pc)



VEG PIZZA BAO

Made with a classic marinara sauce, gourmet cheese & Italian spices. A unique take on Pizza.

500g (10 Pc)



CHOCOLATE CRUNCH BAO

Rich dark chocolate meets a surprise butterscotch crunch in our soft & airy Bao wrapper.

500g (10 Pc)



BBQ CHICKEN BAO

Succulent Chicken cooked in a sweet, spicy, smokey BBQ sauce, flavour bomb in every bite of this classic.

500g (10 Pc)



BUTTER CHICKEN BAO

Fine quality minced chicken, classic Makhani gravy, stuffed into soft Baos, a fresh take on a classic.

500g (10 Pc)



CHICKEN KEEMA BAO

Juicy, indulgent minced chicken, tossed in traditional Indian spices & coriander. Kheema Pao, reimagined.

500g (10 Pc)

Award winning Baos - First time in India!



Breakfast



Snack



Starter



Dessert

ASIAN RANGE: KOREAN, JAPANESE & MORE



Asian flavours have captured the hearts of foodies around the world. Prasuma’s Asian range offers crispy Spring Rolls, aromatic Fried Rice & crunchy Korean Nuggets.

Add an Asian flair to your menu with our Spring Rolls, Fried Rice & Korean Nuggets.

- Made with fresh Chicken or Vegetables
- No MSG or preservatives
- Fresh tasting
- Superior quality
- Ready in minutes



Everyday Delicious



Snack



Lunch



Starter



Dinner

OUR ASIAN RANGE



**VEG SPRING ROLLS
(CHINESE STYLE)**

Freshest veggies wrapped up in a delicious crunchy layer of goodness.

1Kg



**VEG SPRING ROLLS
(THAI STYLE)**

Fresh, crunchy exotic veggies & glass noodles wrapped in delicious crunchy layer of goodness.

1Kg



CHICKEN SPRING ROLLS

Goodness of succulent minced chicken packed into a crisp casing, mildly spiced.

1Kg



PRAWN SPRING ROLLS

A perfect blend of juicy prawns & premium spices, snugly wrapped in a delicate, crispy wrapper.

1Kg



**KOREAN FRIED POTATO
(SPICY K-BBQ)**

Crunchy on the outside with a creamy mashed potato filling inside and tossed in our signature hot & spicy K- BBQ sauce.

1Kg



**KOREAN FRIED POTATO
(SWEET & SPICY)**

Crunchy on the outside with a creamy mashed potato filling inside and tossed in our signature Sweet & Spicy sauce.

1Kg



**KOREAN FRIED CHICKEN
(SPICY K-BBQ)**

Super crunchy, juicy, nuggets made from 100% chicken breast is tossed in our glossy, hot & spicy Korean BBQ sauce.

1Kg



**KOREAN FRIED CHICKEN
(SWEET & SPICY)**

Super crunchy Nuggets, made from 100% premium chicken breast and tossed in a glossy Sweet & Spicy Korean sauce.

1Kg



VEG FRIED RICE

Japanese-style sticky rice, expertly wok-tossed with fresh vegetables and high-quality aromatics.

1Kg



CHICKEN FRIED RICE

Tender chicken meets fragrant Japanese-style sticky rice, tossed with vibrant vegetables and bold aromatics.

1Kg

COMING SOON



SUSHI

Authentic sushi made with seasoned sticky rice and premium fillings, expertly crafted for real flavour and texture.



VEG MANCHURIAN

Made with fresh veggies & crafted into crisp, flavourful bites. Toss in sauce for a quick, crowd-pleasing Indo-Chinese starter.

SNACKS FOR ALL OCCASSIONS



Offering a modern twist on a classic favourite, our Super stuffed **Pizza Minis** are made with 100% real Mozzarella Cheese & premium ingredients.

Moist, juicy, meaty - the makings of a great Kebab! **Prasuma Kebabs** are made with the finest, high-quality ingredients and fresh meat.

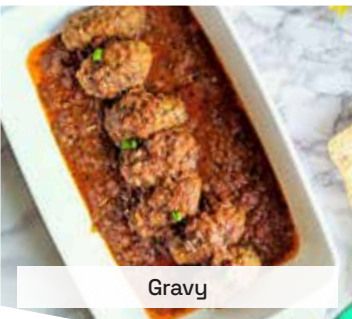
Chef crafted Kebabs & Pizza Minis for every palate

- Made from fresh meat or veggies
- Even flavour, texture & shape
- No artificial flavours & colours
- Ready in minutes

*Loaded With
Mozzarella Cheese*



Flavour packed recipes to try with Prasuma Kebabs



Gravy



Rolls



Pulao



Skewers

OUR SNACK RANGE



VEG SUPREME PIZZA

Fresh vegetables generously topped with mozzarella cheese; a veggie paradise in every bite!

1Kg



PANEER TIKKA PIZZA

Bite sized, flavourful Pizza topped with Paneer freshly made and infused in tikka flavours.

1Kg



CORN & CHEESE PIZZA

Delicious Pizza Minis loaded with sweet corn, gooey mozzarella, and a touch of spice for the perfect bite.

1Kg



LOADED CHICKEN PIZZA

Delicious Pizza recipe loaded with inhouse chicken sausages, ham & pepperoni and wholesome mozzarella cheese.

1Kg



CHICKEN TIKKA PIZZA

Smokey spiciness of chicken tikka, paired with soft dough and wholesome mozzarella cheese.

1Kg



CLASSIC CHICKEN SEEKH KEBAB

High quality, juicy chicken & our special blend of spices makes this Kebab Seekh perfection.

500g



CHICKEN SHAMMI KEBAB

An age-old recipe using farm-raised meat & the best ingredients make this Kebab a crowd favourite.

500g



MUTTON SEEKH KEBAB

Prime cuts of Mutton ground with aromatic spices & seasoning make our Kebabs mildly spicy, juicy & succulent.

500g



MUTTON SHAMMI KEBAB

Melt-in-the-mouth Kebabs made from prime cuts of Mutton with a rich, indulgent texture & flavour.

500g

INTERNATIONAL QUALITY CHICKEN DELI MEATS



Prasuma Deli Meats - The secret of the popularity of our Deli Meats lies in the finest pieces of Chicken and the special method of preparation to create an authentic flavour of featuring traditional Deli recipes.

Taste the difference with our exceptional Deli Meats

- Made from fresh Chicken
- No MDM, only prime cuts
- Crafted with authentic European recipes
- Hygienically packed

Authentic recipe with prime cuts

Crafted in house

Discover delightful recipes with Prasuma Deli Meats



Sandwiches/Salads



Bakes/Pasta



Pizzas



Hotdogs

OUR DELI MEATS RANGE (CHICKEN)



**CHICKEN VALUE
SAUSAGE**

Made with select cuts of chicken, these Sausages are a perfect balance of savoury & spicy.

1Kg



**CHICKEN VALUE
COCKTAIL SAUSAGE**

Juicy bite-sized treats crafted from fresh Chicken & spices for a tasty meal.

1kg



**CHICKEN ENGLISH
BREAKFAST SAUSAGE**

Made with select cuts of chicken & is savoury, spicy with a hint of sweetness.

500g / 1Kg



**CHICKEN COCKTAIL
SAUSAGE**

Made with only the best cuts of meat & flavours that are mild, savoury with a hint of sweetness.

500g



**CHICKEN HOTDOG/
FRANKS**

Crafted using an authentic German recipe & delicious cuts of farm-raised meat.

500g



**CHICKEN SALAMI
PLAIN**

Crafted with farm-raised chicken & premium peppercorns for a robust flavour.

500g



**CHICKEN SALAMI
ROLL**

Classic, comforting Salami crafted with premium Chicken and spices.

1Kg



**CHICKEN PAPRIKA LYONER
(MORTADELLA)**

Crafted with a traditional German recipe and paprika flakes, our signature Lyoner is a timeless favourite.

500g



**CHICKEN ENGLISH
SMOKED HAM**

Delightfully lean Ham, mildly smoked & full of flavour.

500g



**PREMIUM CHICKEN
PEPPERONI**

Mix of carefully selected premium cuts chicken & the best red pepper spice for a tangy, meaty bite.

500g



**LAMB
PEPPERONI**

Classic Lamb Pepperoni with a bold spice blend and tender texture.

500g



**CHICKEN BREAKFAST
BACON**

Crafted from fine cuts of chicken, gently smoked for extra flavour.

500g



SMOKED CHICKEN

High-quality, farm-raised, extra-lean Chicken Breast smoked with natural wood for full flavour.

500g / 500g Cubes

PREMIUM PORK DELI MEATS



Indulge in the exquisite taste of **Prasuma's** Premium Quality **Pork Deli Meats**, where each cut is meticulously selected to capture the authentic flavour of age-old traditional recipes.

Taste the difference with our exceptional quality Deli Meats

- Made from Premium Imported Pork
- Naturally Smoked
- No MDM, only prime cuts
- Consistent size & thickness
- Meticulously preserved

*Naturally smoked
in-house*

*Made from
Premium pork*



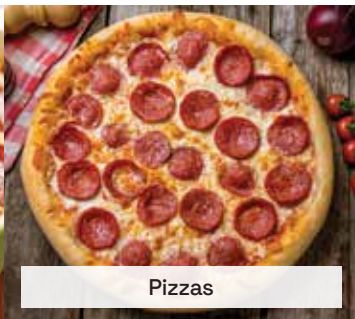
Discover delightful recipes with Prasuma Deli Meats



Sandwiches/Salads



Bakes/Pasta



Pizzas



Hotdogs

OUR DELI MEAT RANGE (PORK)



PORK VALUE SAUSAGE

Made from select cuts of premium Pork & a special spice blend-these Sausages are your go to for breakfast.

1Kg



PORK VALUE COCKTAIL SAUSAGE

Lightlly smoked and spiced just right, these mini Sausages are made with premium Pork.

1Kg



PORK ENGLISH BREAKFAST SAUSAGE

Made from high-quality pork & perfect blend of herb and spices.

500g / 1Kg



PORK COCKTAIL SAUSAGE

Made from select cuts of English Yorkshire Pork & light seasoning, perfect bite sized delights.

500g



PORK HOTDOG/ FRANKS

Made with a secret spice mix & smoked over natural wood for maximum flavour.

500g



PREMIUM PORK PEPPERONI

Rich & tangy Pork Pepperoni crafted with our unique spice blend.

500g



PREMIUM PORK PEPPERONI ROLL

Taste supreme quality with carefully selected high-quality pork & the best red pepper spice.

1Kg



PORK ENGLISH SMOKED HAM

Finest cuts of pork cooked in their own juices & smoked over natural beechwood for authentic flavour.

500g



PORK ENGLISH SMOKED HAM BLOCK

Premium Pork smoked naturally in-house, crafted for rich, smokey flavour.

1Kg



PORK BREAKFAST BACON

Expertly prepared with premium pork belly, cured & naturally smoked with beechwood for authentic flavour.

1Kg



PORK STREAKY BACON

Crafted from English Yorkshire Pork with the ideal fat-to-meat ratio, this one is a Bacon connoisseur's dream come true.

1kg



BACON WRAPPED SAUSAGE

The right amount of smokiness from the Bacon and the juicy goodness of the Sausage.

500g

PORK CUTS IMPORTED FROM RUSSIA/ BELGIUM



A curated selection of premium, imported raw cuts-sourced for quality, consistency, and yield. Ideal for professional kitchens that don't compromise on flavour or performance.



PORK BELLY (SKIN ON)

This Pork Belly is truly a rare find, this cut is perfect for stir fry, stew and more.

4-5kg



PORK BELLY (SKINLESS)

This Pork Belly is perfect for stir fry, stew and more.

4-5kg



PORK BACK RIBS

Our tender, farm-raised raw Back Pork Ribs are ready to roast, braise or grill.

700-900g



PORK TENDERLOIN

Known as the 'Gentleman's Cut', this one is really lean making it extra tasty.

1.2 - 1.5kg

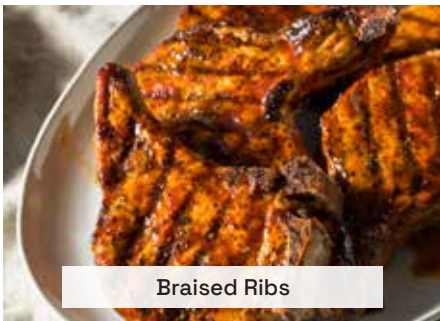
Explore new recipes with Prasuma Imported Pork Cuts



Stir Fry



Pork Belly Ramen



Braised Ribs

EFFICIENT SUPPORT FOR YOUR BUSINESS

- Easy ordering with dedicated HoReCa managers.
- Flexible MOQs for all business sizes.
- Cold chain is maintained till final delivery.
- Cooking and handling training for client teams.



(Distributed across 120+ cities)

OUR HORECA PARTNERSHIPS

PRASUMA®



OUR TEAM

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